Luca Amitrano
Via Calderini 68
00196 Roma
393-9030006
amitranoluca@gmail.com
amitranoluca@moveontraining.com

WORK EXPERIENCE

2026 Founder and Organizer VitaOn event – Stadio dei Marmi (Roma)
2023 Creator Yogastenix ® method
2021 Founder MoveOn Training
2019/23 Fitness Project Partner ''**Alea Global Group**'' KUWAIT
https://www.youtube.com/watch?v=tIUHaT3XYOg
https://www.youtube.com/watch?v=xhpvCcyNHf8
2018 Creator and Producer of the "**Proposta Positiva**" Social Network dedicated to Political Participation
2017 Marketing Manager **American Academic Service** (Anglo American School)
2016 Spin Doctor (State Secretary Ministry of Health)
2015 Speaker to the Senate of the Republic (**Italian Excellence Day**)
2014/18 Creator, Producer and Organiser of the **RomaDanceShow**
https://www.youtube.com/watch?v=8WmEVQf-pIM
2014 Tv Show Art Consultant ''**La Vita in Diretta**'' (RAI 1)
https://www.youtube.com/watch?v=C0Td_FtkRRk&t=2s
2013 Author and Producer of the Web Talent Show "**Win3**"
http://showon.it/index.php?action=view_profile&nickname=Win3
Author of the Web Talent Show "**One More Time**"
https://www.youtube.com/watch?v=L6RrpBwxXn0
2012 Promoter and Organiser of the Gangnam Style "Flash Mob"
(National attendance record 45,000 people)
https://www.youtube.com/watch?v=ol8L8xviAIY
Author of the book (Graphic Novel) "**Tutta la Vita in un Abbraccio**"
2011 Creator and Producer of **SHOWON,** the first Social Network entirely dedicated to dance
https://www.youtube.com/watch?v=tZ3CsSIWo-w
2007/11 Creator, Coordinator and Marketing Manager of the store **FREDDY** Rome I.A.L.S.
2006 Art Director and Chief Coordinator Bologna Motor Show for brand **Peugeot**
2000/6 Organization and Artistic Development of the **Rimini Fitness Festival**

WORK EXPERIENCE FITNESS - DANCE

2014 Artistic Director Dance Department **AIMART**
(International Academy for Advanced Training in the Visual and Performing Arts)
2013 President CAD (**Coordination of Dance Associations)**
2012 Race Officer Italian Championships **FIDS** (CONI)
2011 Federal Technician **FIDS** (CONI)
2009 TV Programme choreographer **Wedding Dance** (MAGNOLIA)
2008 TV Programme choreographer **Aquarius** (GXT SKY)
2007 Choreographer Telepromotions **''Grande Fratello 7''** (Canale 5)
Professor of Fisical Education at **Istituto Santa Dorotea** Rome (Liceo Scientifico)
2006 Brand Fitness Ambassador **ZEGNA** (Jacket I Pod)
Opinion Leader in the programme **''Hip Hop Generation''** as an esponent of culture hip hop (RAI)
2004 Choreographer for reality show **"I Fantastici 5"** (LA7)
2003 Author of articles on Fitness and Yoga for **GQ magazine**
Brand Fitness Ambassador **SPRING ENERGIE** (Progetto Impact)
2002 Brand Fitness Ambassador **Le Coq Sportif**
Author of fitness articles for **Fitness Magazine**
Fitness Ambassador **Aerobica Stellare** (Rimini)
Fitness Ambassador **Miami Fitness Festival** (Miami-Florida)
Fitness Ambassador **NIKE** (Stockholm)
Brand Fitness Ambassador **TECHNOGYM**
Brand Fitness Ambassador **Concept2** (Rowing)
2002/11 Brand Fitness Ambassador **FREDDY**
2001 Teacher and Choreographer at the Academy **"Operazione Trionfo"** (ITALIA 1)
2000 Choreographer and main dancer for national tour Utility **Diadora**
1999 Choreographer and Teacher for **"Crunch Centres"** (USA)
Event Manager of the 1st Fitness Trainer Contest (Progetti International)
Brand Fitness Ambassador national tour **"Nestlè**''
Brand Fitness Ambassador **Free Pride**
Choreographer and main dancer for the show **FREE PRIDE "Funky Positive"** (Festival del Fitness di Rimini)
1998 Choreographer and main dancer for the show **FUNKY VIBES** (Festival del Fitness Di Rimini)

1997 Brand Fitness Ambassador **FuerteVentura**
Choreographer and main dancer for the show **"LA FUNK ESTA FUERTE" (**Festival del Fitness di Rimini)
Teacher and Choreographer for the Funky dance and choreographic technique course at UNITED&FITNESS in Treviso (Centro Sportivo Ghirada-**Benetton**)
Organizer and Choreographer for the first Fitness Convention for **Ciudad De la Habana – CUBA**
Choreographer for the **FIT FEST**- Slovenia Portorose
1996 Master Teacher and Choreographer for **Y.M.C.A.** (NY) teachers (see attachment)
Teacher and Choreographer at **"STEPS ON BROADWAY"** (NY) (see attachment)
Director and Choreographer of the show "Urban Dance" at the **Parioli Theatre**
(First show in Italy that brought the world of Street Dance together)
1995 Choreographer and main dancer in Martin Scorsese and David Salle's WILD PARTY for the film "Search and Destroy''
Holder of the first FUNKY\HIP HOP dance course at **I.S.E.F** in Rome

WORK EXPERIENCE FASHION – FILM – ACTION

1998 Acting and theatre direction course at the International Theatre Academy in Rome (previously ''**Circo a Vapore**'')
1997 **FEND**I Autumn/Winter Collection (One Man Protagonist)
1987 Actor and stuntman in Italian and American production film ***Robojox*** *(*directed by Stuart Gordon)

TRAINING SPORT

Black belt Karate
Civil parachuting licence with T.C.L. qualification
Military Parachuting Patent
Swimming and diving instructor
Inland and marine lifeguard
Italian Champion **Tecnica di Salvamento**
Technical assistant Snow Surfing
Athletic Trainer **Tiro a Segno**

MILITARY TRAINING

1989 **Winner of competition *Scuola Sottufficiali Carabinieri Destinazione Velletri***
1988 Effective carabiniere Service at the **Pavia Judicial Police Unit**
1987 Auxiliary carabiniere **1st Battalion Tuscania Carabinieri Parachutists**

PARACHUTE TRAINING

1987 Civilian Parachuting Qualification **T.C.L.**
1986 Parachuting Patent **ANPD'I**

EDUCATION

1993 Professor of Physical Education with grade 110 cum laude (I.S.E.F. ROME)
1986 Accountancy Diploma

Autorizzo il trattamento dei dati personali contenuti nel mio curriculum vitae in base all'art. 13 del D. Lgs. 196/2003 e all'art. 13 del Regolamento UE 2016/679 relativo alla protezione delle persone fisiche con riguardo al trattamento dei dati personali.